



## **Scaleo chip and Wipro-NewLogic bring together their technology to reinforce their presence in the Bluetooth applications market**

### ***Scaleo chip to increase the attractiveness of its offer thanks to the integration of Wipro-NewLogic's BOOST™ Bluetooth technology***

**Sophia Antipolis, 20th June 2006.** Scaleo chip, formerly Europe Technologies, the recognized specialist in ARM-based Systems on Chips (SoC), is reinforcing its mastery of multicore integration with the signature of a technological partnership agreement with Wipro-NewLogic, a supplier of IP blocks, in particular those operating on communication technologies such as Bluetooth and WiFi.

"The CMOS Bluetooth circuits currently available on the market show that Bluetooth technology can now be easily integrated in an SoC. The alliance of Scaleo chip's integration technology and IP BOOST will only accelerate this trend by reducing integration costs and time to market" declared Franz Dugand, Bluetooth technology Marketing Manager for Wipro-NewLogic.

Scaleo chip, thanks to its methodology and its integration tools, allows optimal use of Wipro-NewLogic's IP BOOST™ technology, offering customers a competitive solution that integrates Bluetooth functions. The markets concerned are those of PDAs, multimedia laptops and audio applications.

"We are proud of the signature of this partnership with Wipro-NewLogic", declared Gilles Marsigné, Scaleo chip's VP for Sales and Marketing. "This agreement will allow Scaleo chip to lengthen its technological lead in the multimedia and communications segments, and to develop its customers portfolio. This agreement will allow users to integrate on a single SoC what is currently only available on multiple circuits. The benefit for our customers is that they can obtain a particularly competitive solution in terms of cost, power consumption and size".

Scaleo chip hopes to meet the needs of the market for the development and series production of complex and multiprocessor custom SoC products. The originality of its offer lies in the production of the first silicon in a particularly short time frame thanks to the supply of powerful real-time evaluation tools for new architectures (FCM3), and in a hierarchical systems approach (Top-Down).

Scaleo chip's offer also includes a library of more than 200 IPs optimised for each application, such as multimedia, automotive, and telecoms.

### ***About Wipro-NewLogic***

Wipro-NewLogic is the leading supplier for IP blocks operating with communication technologies such as Bluetooth and WiFi. Its portfolio of IP blocks also covers silicon Wireless LAN applications and digital analogue blocks such as AFE, synthesiser, and PLLs. Its services extend to the fields of digital technology, analogue and digital signals, as well as the design of RF-based SoCs.

Wipro-NewLogic is the leading supplier in the world for sales of IEEE 1394 technology, WLAN and Bluetooth Ips.

For more information, visit [www.wipro-newlogic.com](http://www.wipro-newlogic.com)

### ***About Scaleo chip***

Scaleo chip is based in Valbonne-Sophia Antipolis in southern France. It is a compagny specialized in the development of ARM-based SoCs and has unique expertise in the field of multicore architecture. ARM technology can be found at the heart of advanced digital products such as portable video systems, digital TV terminals, video games, imaging systems, wireless communications and telematics.

Among the firm's customers are leading figures in the multimedia and automotive fields such as Sagem, Samsung, PSA, Daimler-Chrysler, Audi, and Mercedes Benz.

For additional information, visit [www.scaleochip.com](http://www.scaleochip.com)

### ***Press contacts:***

Agence Sensation !  
Christie Genteuil-Boisel  
Tel: 0033 – 663 163 521  
E-mail: [cgenteuil@sensation.fr](mailto:cgenteuil@sensation.fr)

Scaleo chip  
Marie Redureau  
Tel: 0033 – 497 152 000  
E-mail: [marie.redureau@scaleochip.com](mailto:marie.redureau@scaleochip.com)